

Email Newsletter by our Sourcing and Sales Team



THE ROAD AHEAD

Your Global Supply Chain Partner

With the CDC's announcement last month that fully vaccinated individuals can resume activities without wearing a mask or physically distancing, it opens up the opportunity to see customers face-to-face. It has been 15 months since the beginning of the pandemic here in the United States. We understand there will be hesitations and regional limitations, but our team remains

equipped to conduct virtual meetings too. At our headquarters in Conshohocken, PA, the entire staff will return in person effective June 1.

During the pandemic, we had a few employees retire without any fanfare. Please help us congratulate John Nomelli and Marie Belser! In their places, we've hired Keith Hansen to manage the New England region, and Karen **Courtney** as a Customer Service Representative. **Mindy Karashoff** was hired as the new Customer Service Manager, and Diane Barr joined the finance team as a Staff Accountant.

Supply issues still plague the industry. Our team will do their best to communicate delays and updates to your open orders. Please contact your sales representative, or customer service representative with any questions.

PRODUCT SPOTLIGHT

Intracid Rhodamine WT Liquid is a water soluble acid dye with fluorescing properties from Sensient Industrial **Colors**. It is detectable at extremely low concentrations which makes it great for water treatment facilities, or environmental agencies. It helps detect leaks, measure pump performance, verify flow capacity, and determine discharge rates.



DID YOU HEAR?

Albert Hernandez (*left*) and Randy Bumgarner (*right*) attended the Southern Society for Coatings Technology in Savannah, GA in early May. Both sales managers said they were pleased to see customers out and that it was a great start to a hopeful post-pandemic market.

The show hosted about 125 attendees and VHM was proud to represent our principals. Next year's SSCT Annual Meeting will be June 5-8 at the Hyatt Regency in Jacksonville, FL.

Many customers said they are still trying to find offsets to materials that are in short supply. Contact us to see if we can help.





INNOVATION CORNER

Elkem Silicones has a new powdered foam control agent designed for concrete and cement. Silcolapse SP Ultra 1 is a unique foam control technology that allows for efficient air release within the slurry. At 0.1% loading level, it is more effective than competitive materials and more than twice as effective when added at 0.2%. Sample it today!

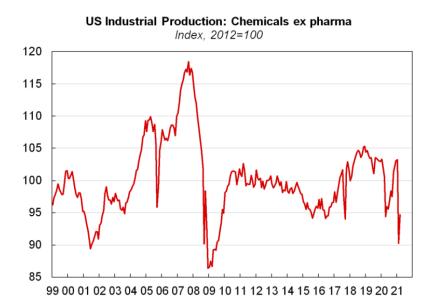
MEET THE TEAM

Roque Guerzon (*right*) is the Eastern PA, Southern NJ and DE Sales Manager. Prior to joining VHM in 2018, he was the Technical Director at Coatings Development Group for 12 years. He has a BS in Chemistry from Villanova University and MBA from Saint Joseph's University. Roque enjoys spending time with his wife and three daughters outside of work. He also coaches CYO basketball and Little League Softball. Email him at Roque_Guerzon@vanhornmetz.com





So how is the economy recovering? Below is a graph from **Robert Fry Economics LLC** showing industrial production of chemicals. According to Dr. Fry's Economic Outlook from May 7, 2021, "Industrial production of chemicals (excluding pharmaceuticals), which suffered a relatively small decline during the recession and had almost fully recovered by January, fell 12.5% in February. It rose 4.9% in March but was still at roughly the same level it reached at the depths of the 2020 recession." Production rose again in April but was still below its January level.



Sourcing continues to be a problem for manufacturers. The Texas winter storm in February severely impacted the supply chain not only from the initial shutdown, but damages to valves and machinery.

Are you interested in receiving more information about the economy? <u>Click</u> <u>here</u> to subscribe to the Current Economic Conditions newsletter from Robert Fry Economics LLC, an economic consulting and forecasting firm founded by former Dupont Senior Economist Robert Fry.